

**iPhone Life**  
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**Bell'o Digital Offers Beautiful Headphones with Great Sound**

Todd Bernhard 9.4.14

Seeing is believing, but when it comes to headphones, hearing and comfort are more important than good looks. Fortunately, I've discovered a set of headphones that looks great, sounds great and is quite comfortable. And they come from Bell'o Digital, the electronic side of Bell'o, the well-known Audio Video furniture provider.

At the recent CES Unveiled mini tradeshow in New York City, Bell'o Digital offered the equivalent of the Pepsi Challenge. Attendees were seated while they listened to different headphones, without knowing which ones, playing the same playlist on the same iPod. One of the headphones was from Beats by Dre (and Apple) and other pricey headphones were also present. But the most comfortable, best sounding headphone I experienced was from Bell'o Digital. My head well, without pushing down on the top, and the earcups were lined with comfortable materials.

I was surprised to learn that the Bell'o headphones were so affordable, even though they are made with quality materials. The headphones used in the CES Unveiled challenge were the Bell'o BDH851 model which lists for just \$129.99. That price is a bargain next to on-ear headphones from Beats and others, but if that's still too much, Bell'o offers quality headphones for even less.

The BDH821 is available in several color combinations but they all make good use of metal accents, fabric reinforced cable, 24K gold-plated plug, and soft ear cushions. I appreciate that there's just one cable coming from one earcup as opposed to some headphones that have two wires. They also have an inline microphone in the cable, so they can help you make phone calls as well as listen to music. What is most remarkable about the BDH821 headphones is that you get all this quality at such an entry-level price point, just \$34.95 from stores like BestBuy.com and Buy.com. The BDH851 offers a larger earcup, more padding, and high definition sound and precision bass as well as modular color inserts, but for \$35, the BDH821 is hard to beat.

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**Todd Bernhard**

Todd Bernhard is founder of No Tie Software, an app developer specializing in Ringtones and Sound FX including AutoRingtone.

An iPhone is almost always attached to his hip, but over the years, Bernhard has owned an Apple Newton, a Motorola Marco, an HP 95LX, a Compaq iPaq, a Palm Treo, and a Nokia e62.

In addition to writing for iPhone Life, Mr. Bernhard has written for its sister publications, PocketPC Magazine and The HP Palmtop Paper.



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